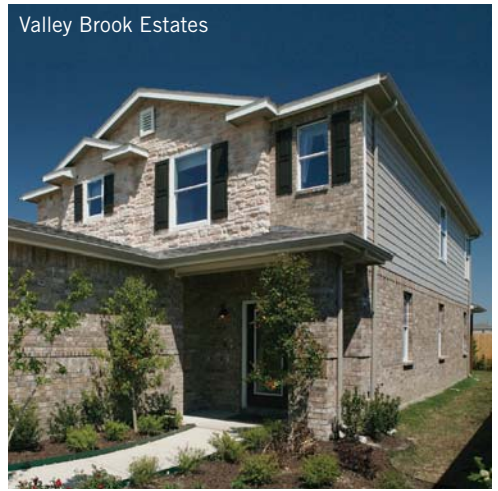


6 great neighborhoods



Community is the key.

A special offer for active-duty military personnel and veterans, firefighters, law enforcement officers, healthcare workers and full-time educators in the Dallas/Fort Worth area:

We'll give you 1.5% off the base price when you buy a Built to Order™ KB home in the Dallas/Fort Worth area and finance with KBA Mortgage, LLC.*

create a floor plan that fits your lifestyle

Emory Place



the home you want prices for your budget



COMMUNITY OUTREACH PROGRAM

Simply fill in the section to the right and present this flyer to a KB Home sales representative when you visit a KB Home community. We'll take care of the rest!

community name

homesite number

date of purchase

estimated closing date

You're a big part of our community. That's why we think you deserve a Built to Order home. Just look at the great KB Home neighborhoods on the other side of this flyer you can choose from! When you sign your purchase agreement, present the flyer to the sales representative. You'll be entitled to **1.5% off the base price** when you buy a brand new Dallas/Fort Worth-area Built to Order home and finance with KBA Mortgage, LLC.* But don't wait too long. This offer will expire on 8/31/10.

your name

your current address

your phone number

city

state

zip

your email address

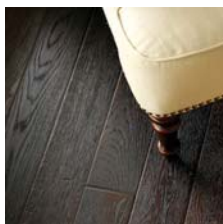
KB Home sales representative's signature

888-KB-HOMES

Not combinable with a Broker Co-op or other offers.

kbhome.com

for all you give, we want to give back



visit KB Home today!

Find your new home at any of these communities in the Dallas/Fort Worth area.

BALCH SPRINGS

- 1. Spring Ridge**
From the \$110s
Mesquite ISD
Pre-selling now!
 From I-635, exit I-20 East. Turn left on Belt Line to community on left. (972) 557-1500

CEDAR HILL

- 2. Cedar Crest**
From the low \$100s
Featuring The Open Series™
 From I-67, exit Mt. Lebanon Rd. and head east. Turn left on Cedar Hill Rd. (Tar Rd.) Turn right on Capricorn into community and left on Newton to model homes on right. (972) 293-0655

- 3. College Terrace**
From the \$90s
Featuring The Open Series
 Please call (972) 891-3400 for more information as there is no sales center on-site.
 From I-35E South, exit Camp Wisdom Rd. heading east. Continue past Lancaster Rd. (Camp Wisdom becomes Simpson Stuart Rd.) to community on right.

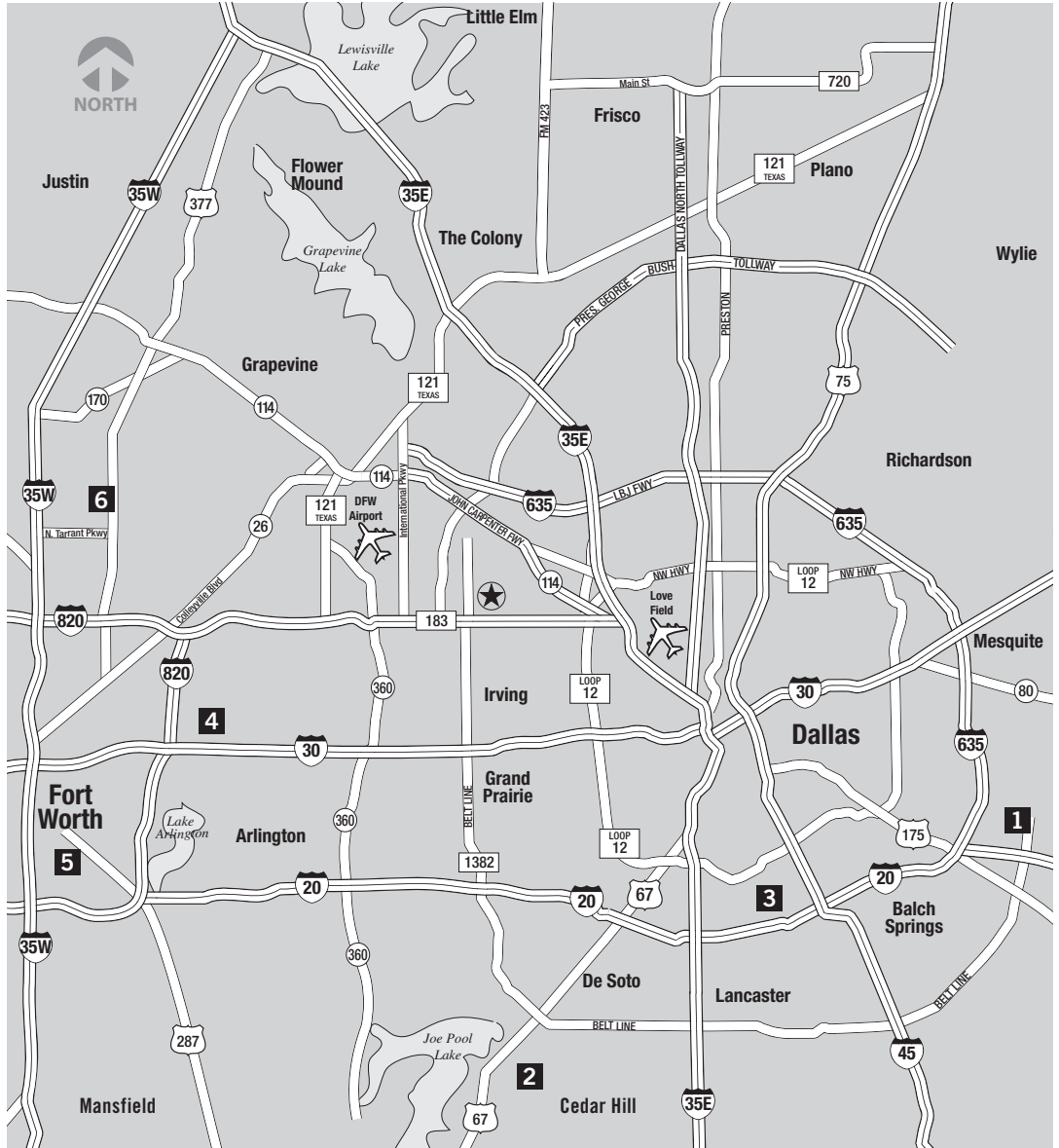
FORT WORTH

- 4. Emory Place**
From the low \$100s
Featuring The Open Series
 From E. Loop 820 North, exit John T. White Rd. heading east to community on left. (817) 446-4959

- 5. Rolling Hills**
Pre-selling now from the \$90s
Coming soon
 From I-20, exit Campus Dr. heading north. Turn left on Business Hwy. 287, then make immediate left on Glen Eden Dr. into community. (972) 891-3400

- 6. Valley Brook**
From the low \$100s
Keller ISD
Featuring The Open Series
 From I-820, exit US-377 heading north. Go west on N. Tarrant Pkwy. to community immediately on right. (817) 431-2673

- ★ KB Home Studio**
 Choose from thousands of design options to personalize your new home. (972) 891-3420



KB Home Finding Center

The KB Home Finding Center can help you find your clients a home anywhere in the Dallas/Fort Worth area. (972) 891-3400

2845 W. Airport Fwy., Ste. 140
 Irving, TX 75062
 From Hwy. 183, exit Story Rd. Studio is on access road between Story Rd. and Belt Line.



888-KB-HOMES

Building quality new homes since 1957.

kbhome.com

©2010 KB Home (KBH). *To receive offer of 1.5% off the base price, at least one buyer must be currently serving (or have served) in the U.S. Armed Forces and provide a valid BLUE or GREEN U.S. Armed Forces Identification Card (Form 1173) or DD214-Report of Separation, or be a firefighter, police officer, paramedic, licensed medical professional, or full-time teacher, principal or assistant principal in the Dallas/Fort Worth area and show valid ID; present flyer on or before the date of signing purchase agreement; sign purchase agreement on a Built to Order™ Dallas/Fort Worth-area KB Home by 8/31/10; close escrow in time required under the contract; and finance with KBA Mortgage, LLC, an operating subsidiary of Bank of America, N.A. Buyer may finance via any other lender but will not be eligible for this offer. No substitutions; not transferable, redeemable or exchangeable for cash, cannot be combined with any other offers or a Broker Co-op and supersedes previous offers. Base price does not include lot/elevation premiums, options or lender charges. Offer will be credited when buyer has closed escrow. Buyer must sign an owner-occupancy agreement at time of purchase. All public sector employees who are designated employees in their conflict of interest code should consult their agency attorney. KBH employees and their family members are not eligible for this offer. KBH reserves the right to extend, modify or discontinue promotion/offer at any time without prior notice. Other restrictions and limitations may apply. See Built to Order options and upgrades offered at KB Home Studio. All options/upgrades require additional charges, may require ordering at predetermined stages of construction and are subject to change/discontinuation anytime by KB Home. KB Home is not a custom homebuilder and Built to Order only applies to appliances/options available at KB Home Studio. Plans, pricing, financing, terms, availability and specifications subject to change/prior sale without notice and may vary by neighborhood, lot location and home series. Additional charges apply for lot premiums, options/upgrades. Buyer responsible for all taxes, insurance and other fees. Exterior photos show upgraded landscaping/options and may not represent communities' lowest-priced homes. Interior photo shows upgrades/options that may be purchased at predetermined stages of construction for an additional cost and decorator items/furnishings not available for purchase from KBH. Map not to scale. See sales representative for further details. DFW-86230

*1.5% discount off base price to be issued as a credit at closing and is only available on properties advertised above. Buyer may finance via any qualified lender but will not be eligible for this offer. Buyer must finance through KBA Mortgage to be eligible for this offer. Offer expires 8/31/10.

Equal Housing Lender. KBA Mortgage, LLC is an operating subsidiary of Bank of America, N.A. Member FDIC. ©2010 Bank of America Corporation. All trademarks are the property of Bank of America Corporation and KB Home, respectively. Some products may not be available in all states where KBA Mortgage, LLC operates. Credit and collateral are subject to approval. Terms and conditions apply. This is not a commitment to lend. Programs, rates, terms and conditions are subject to change without notice. KBA Mortgage and KB Home are independently responsible for the products, services and incentives each company offers. (05/10) ARMS54K0.