

Are you using **video** to **promote** your **company** or a **specific property**?

Why Not?

- This year 84% of internet users will connect via broadband connections.
- 75% of internet users view video
- Nearly 70% of online video users are upper to middle class.
- Video enables you to connect with the customer on multiple levels: Visual, Emotional, Audible, something you just can't accomplish with photos and the written word.
- There's a good chance your competitors are already using it.

Video Production Packages for Realtors



NewHome Source Professional in cooperation with **BHI Media** has created two production packages specifically for realtors:

Property Promo:

Give perspective buyers the full story of a property with a short, highly professional, property promotional video. A straightforward, simplified production process and a competitive price point, make property promos a realistic option for realtors to sell homes fast!

Business Promo:

Relay your company's message in a concise, versatile, Rich Media presentation across multiple venues.

Property Promo Package

Property Promo Package includes:

- One to three-minute broadcast quality overview/tour.
- Multiple interior shots of home and/or Model Home
- Multiple exterior shots of home, nearby amenities and or new home community.
- Up to two on-site interviews.
- Full editing, encoding and implementation to your current web site.
- Each product will also be encoded to play on any portable device including iPods and cell phones.

Single property price: **\$1,950.00**

Two or more properties: **\$1,200.00**

(Volume discounts are also available)

Please click on our product samples below.



Business Promo Package

Business Promo Package includes:

- Three to five minute broadcast quality company promotional video
- Up to two on-site interviews
- Up to three locations (Example: Office, meeting, property with clients, etc.).
- Full editing, encoding and implementation to your current web site.
- Each product will also be encoded to play on any portable device including iPods and cell phones.

Total cost delivered: **\$3,700.00**

Please click on our product sample below.

